



WNUE-FM
523 Douglas Ave
Altamonte Springs, FL 32714
(407) 774-2626

And:

Screen Strategies Media
15409 Whitechapel Court
Centreville, VA 20120

Contract / Revision 260319 /		Alt Order # 46032
Product MURPHY FOR SENATE- SP		
Contract Dates 10/10/16 - 10/16/16		Estimate # 2574
Advertiser Murphy, Patrick for Senate		Original Date / Revision 10/05/16 / 10/05/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNUE-FM	Account Executive Robert Albright	Sales Office Entravision Solu
Special Handling		
Demographic Adults 18+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNUE	10/10/16	10/14/16	M-F 6a-10a	6:00 AM-10:00 AM		1:00				NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	22222--				10	\$40.00				
N 2	WNUE	10/10/16	10/14/16	M-F 10a-3p	10:00 AM-3:00 PM		1:00				NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	11111--				5	\$35.00				
N 3	WNUE	10/10/16	10/14/16	M-F 3p-7p	3:00 PM-7:00 PM		1:00				NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	22222--				10	\$35.00				
N 4	WNUE	10/15/16	10/15/16	Sa 6a-10a	6:00 AM-10:00 AM		1:00				NM	1	\$29.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$29.00				
N 5	WNUE	10/15/16	10/15/16	Sa 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$35.00				
N 6	WNUE	10/15/16	10/15/16	Sa 3p-7p	3:00 PM-7:00 PM		1:00				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S-				1	\$25.00				
N 11	WNUE	10/16/16	10/16/16	Su 10a-3p	10:00 AM-3:00 PM		1:00				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$65.00				
N 12	WNUE	10/16/16	10/16/16	Su 3p-7p	3:00 PM-7:00 PM		1:00				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----S				1	\$35.00				
Totals								0.00				30	\$1,114.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	30	\$1,114.00	(\$167.10)	\$946.90
Totals	30	\$1,114.00	(\$167.10)	\$946.90

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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523 Douglas Ave
Altamonte Springs, FL 32714
(407) 774-2626

Contract / Revision	Alt Order #
260319 /	46032

Contract Dates	Product	Estimate #
10/10/16 - 10/16/16	MURPHY FOR SENATE	2574

Advertiser	Original Date / Revision
Murphy, Patrick for Senat	10/05/16 / 10/05/16

Signature: _____

Date: _____

10/5/16

(* Line Transactions: N = New, E = Edited, D = Deleted)

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or March 1, 2011:

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New Order

Media: Radio
Client: Patrick Murphy for Senate
Product: MURPHY FOR SENATE - SP
CPE: null/null/2574
Description: Entravision Solutions Order #: 46032
Rep: Entravision Solutions
Version: 1
Comments:

Market: Orlando-Daytona Beach-Melbourne, FL
Demo: Adults 18+
Separation: 30
Flight Start: 10/10/16
Flight End: 10/16/16
Sales Office: Miami
Survey:

Billing To: Screen Strategies Media
 11150 Fairfax Blvd., Ste 505
 Fairfax VA 22030
AE: Robert - 5845 Albright
Phone:
Fax:

Vendor: WNUE FM
Phone:
Fax:

WOE#: 200319

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/10	10/11	10/12	10/13	10/14	10/15	10/16	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$40.00	C 60	2	2	2	2	2	0	0	10		
Comments:														
2	MTuWThF 10:00A-3:00P	MD	\$35.00	C 60	1	1	1	1	1	0	0	5		
Comments:														
3	MTuWThF 3:00P-7:00P	PM	\$35.00	C 60	2	2	2	2	2	0	0	10		
Comments:														
4	Sa 6:00A-10:00A	WK	\$29.00	C 60	0	0	0	0	0	1	0	1		
Comments:														
5	Sa 10:00A-3:00P	WK	\$35.00	C 60	0	0	0	0	0	1	0	1		
Comments:														
6	Sa 3:00P-7:00P	WK	\$25.00	C 60	0	0	0	0	0	1	0	1		
Comments:														
7	Su 10:00A-3:00P	WK	\$65.00	C 60	0	0	0	0	0	0	1	1		
Comments:														
8	Su 3:00P-7:00P	WK	\$35.00	C 60	0	0	0	0	0	0	1	1		
Comments:														
Total Spots:					5	5	5	5	5	3	2	30		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		
Cash\$-Spots					Total\$-Spots									
10/2016					\$1,114.00 - 30									
Total Gross Cost:					\$1,114.00									
Total Net Cost:					\$946.90									
Total Gross CPP:					\$0.00									
Total Net CPP:					\$0.00									

Disclaimer:

NEW ORDER. ENTRAVISION SOLUTIONS AND OUR REPRESENTED STATIONS DO NOT DISCRIMINATE. ENTRAVISION SOLUTIONS IS COMMITTED TO A POLICY OF NON-DISCRIMINATION IN THE ADVERTISING CONTRACTS THAT IT ENTERS INTO WITH ADVERTISERS. ENTRAVISION SOLUTIONS WILL NOT ENTER INTO OR CARRY OUT, IN CONNECTION WITH ANY ADVERTISING CONTRACT IT IS A PARTY TO, ANY TERMS, CONDITIONS, OR POLICIES THAT COMMIT THE ADVERTISER, ENTRAVISION SOLUTIONS OR ANY STATIONS REPRESENTED BY ENTRAVISION SOLUTIONS TO DISCRIMINATE IN THE SALE OR PLACEMENT OF ADVERTISING ON THE BASIS OF RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNUE-FM	Date: 9/29/2016
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I, Screen Strategies Media,
 being/on behalf of: Patrick Murphy,
 a legally qualified candidate of the Democratic
 political party for the office of: U.S. Senate
 in the General
 election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$946.90

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/29/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Richard Rod

Printed Name

S. B. 685751

Title